

**2017 WASHINGTON COUNTY FAIR TICKET CONTEST
Official Rules and Restrictions**

NO PURCHASE REQUIRED TO ENTER OR WIN

1. Eligibility:

THE FIRST NATIONAL BANK (FNB) "WASHINGTON COUNTY FAIR TICKET CONTEST" (the "Contest") is open only to legal residents of the 50 United States (or the District of Columbia), who are 18 years of age or older at the time of drawing. Entrants do NOT need to be customers of First National Bank. The Contest consists of entries from 7/10/2017 to 07/21/2017 at close of business, leading to the winners being chosen and contacted on 7/24. The winners do NOT need to be present at time of announcement and must provide proof of age at the time of ticket pickup. Employees of FIRST NATIONAL BANK and the immediate family (spouse, and children) living in the same household of each such person are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Prize:

Seven (7) winners of the Contest will receive TWO (2) tickets each to the Washington County Fair for a day of their choosing between Tuesday, July 25 and Sunday, July 30. The winners are responsible for any sales taxes and any personal income taxes owed according to IRS rules.

3. Contest Period:

The Contest runs from 7/10/2017 to 7/21/2017 at close of business, with the winners being announced on 7/24/2017.

4. Agreement to Official Rules:

By participating in the Contest, the entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of FIRST NATIONAL BANK OF HARTFORD which are final and binding in all matters related to the Contest. The entrant specifically agrees that if a situation, conflict, or problems arises that is not addressed by these rules, the decisions of FIRST NATIONAL BANK OF HARTFORD will be absolute and binding.

Hartford Office

116 West Sumner Street
Hartford, WI 53027
262-673-5800
info@fnb-hartford.com

Richfield Office

1297 State Hwy 175
Hubertus, WI 53033
262-628-5500
richfield@fnb-hartford.com

Slinger Office

439 East Washington Street
Slinger, WI 53086
262-644-7606
slinger@fnb-hartford.com

5. Competitions/Grand Prize Selection:

Seven (7) winners will be determined on July 24. Winners will be chosen based on the most correct answers to the bank trivia questions. If more than seven entrants have all answers correct, those entries will be pooled together and seven (7) winners will be chosen at random. Only those entrants who complete and turn in a bank trivia answer sheet will be entered. First National Bank reserves the right to offer additional ways to earn entries. Odds of winning vary based on number of entrants. The winner must provide proof of age at the time of pickup of the prize and does not need to be present to win.

Prizes may not be transferred before pick up by the selected winner. The winner may waive his/her right to receive the two Washington County Fair tickets. The Prize is non-assignable and nontransferable. No substitutions or cash value will be awarded or allowed. In the event the winner waives his/her right to receive the grand prize, FIRST NATIONAL BANK OF HARTFORD, reserves the right to award the prize to the next individual chosen from the entries. The names of any winners can be obtained by contacting FIRST NATIONAL BANK OF HARTFORD after July 24, 2017.

6. How to Enter:

Entrants can obtain the trivia questions and answer sheet from any bank branch (Hartford, Richfield or Slinger) or by downloading it from the bank's Facebook page (www.facebook.com/FirstNationalBankofHartford) or the bank's website (www.fnb-hartford.com). Entrants will complete the trivia answers and bring their completed answer sheet to a bank branch. No entries will be accepted online or via Facebook. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook.

7. Limit:

Participants may only enter the Contest ONE (1) time. Any attempt by any participant to obtain more than the stated number of entries will void that participant's entries and that participant may be disqualified from the Contest.

8. Publicity:

Except where prohibited, participation in the Contest constitutes entrant's consent for

FIRST NATIONAL BANK OF HARTFORD to use entrant's name, likeness, prize information, city and state of residence for promotional purposes in any media without further consideration.

9. Privacy:

We will collect your personal information solely for the purpose of contacting you if you are the winner.

10. General Conditions:

In the event that the security, operation, or administration of the Contest is impaired in any way for any reason, FIRST NATIONAL BANK OF HARTFORD may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Contest and award the Prizes from among all eligible entries received up to the time of the impairment. FIRST NATIONAL BANK OF HARTFORD reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules, or in an unsportsmanlike or disruptive manner. FIRST NATIONAL BANK OF HARTFORD's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability:

Except where prohibited, by participating in the Contest, entrants agree to release and hold harmless FIRST NATIONAL BANK OF HARTFORD, and its respective owners, subsidiaries, affiliates, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone, or networks; (c) printing errors; (d) errors in the administration of the Contest, or the processing of entries; or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest and in no event shall the Released Parties be liable for attorneys' fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or

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indirect damages. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry, if it is possible. If the Contest, or any part of it, is discontinued for any reason, FIRST NATIONAL BANK OF HARTFORD, in its sole discretion, may elect to award a winner from among all eligible competitors determined up to the date of discontinuance for any prize offered herein.

12. Disputes:

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Wisconsin State Court located in Dane County, Wisconsin; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred with entering the Contest, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and FIRST NATIONAL BANK OF HARTFORD in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without giving effect to any choice of law or conflict of law rules.

13. Insolvency/Cancellation:

If FIRST NATIONAL BANK OF HARTFORD files for bankruptcy, is unable to meet its debts or other financial obligations, or otherwise becomes insolvent, then FIRST NATIONAL BANK OF HARTFORD reserves the right to cancel the Contest in its entirety with no award of a Grand Prize. By entering into the Contest, Entrant specifically agrees that he/she will have no cause of action or claim against FIRST NATIONAL BANK OF HARTFORD, its respective owners, subsidiaries, affiliates, prize partners, agents and agencies, and the officers, directors and employees of them if the Contest is cancelled for any of the reasons described in these Official Rules.

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